



Northshore Elementary School PTA  
1889 Thunderhead Road  
Knoxville, TN 37922

Dear Potential Sponsor,

On behalf of the Northshore Elementary PTA, we are reaching out to our community for support of our school during the 2017-2018 school year. As a PTA, we work alongside administration, staff and families to help create an outstanding learning environment for our students. Last year, community sponsorships allowed our PTA to purchase and install an electronic sign, purchase additional playground equipment and provide a variety of resources to our teachers for their classrooms.

As we look forward to the upcoming school year, we would like to focus on updating classroom technology and continued grounds improvement. In addition, your contributions will help provide:

- Classroom supplies & periodicals
- Encore class needs (Art, Library, Music, Physical Education & Technology)
- School-wide online learning resources
- Professional development opportunities for teachers
- Upkeep of the school clinic
- Maintenance of electronic school sign
- Faculty and staff appreciation
- PTA-sponsored events and programs

We have provided a variety of sponsorship levels and ways to contribute. Donations can be monetary, goods and/or services. You can also provide items for our live and silent auction, "Knight at the Barn," which will be September 29, 2017. Your tax-deductible donation not only will help support our school, but also will provide you an opportunity to showcase your business to a school body of approximately 1000 students and their families.

Going into our fifth year, we are continuing to build our PTA and establish our school traditions. The community is an important component of this process. Therefore, we are grateful for your consideration and look forward to your partnership with Northshore Elementary School PTA.

Sincerely,

Jenny Wilkes  
PTA Vice President, Fundraising  
[fundraising@northshoreelementarypta.com](mailto:fundraising@northshoreelementarypta.com)

**Brandon Pratt, Principal**

**Alicia Shafe, PTA President**

<b>KNIGHT</b>	<b>BRONZE</b>	<b>SILVER</b>	<b>GOLD</b>	<b>PLATINUM</b>
<i>Up to \$250</i>	<b>\$250*</b>	<b>\$500*</b>	<b>\$1000*</b>	<b>\$2000*</b>
	<b>BENEFITS</b>	<b>BENEFITS</b>	<b>BENEFITS</b>	<b>BENEFITS</b>
	Sponsor Window Decal	Sponsor Window Decal	Sponsor Window Decal	Sponsor Window Decal
			2 Tickets to "Knight at the Barn"	4 Tickets to "Knight at the Barn"
<b>SPONSOR RECOGNITION</b>	<b>SPONSOR RECOGNITION</b>	<b>SPONSOR RECOGNITION</b>	<b>SPONSOR RECOGNITION</b>	<b>SPONSOR RECOGNITION</b>
Appreciation Newsletter	Appreciation Newsletter	Appreciation Newsletter	Appreciation Newsletter	Appreciation Newsletter
"Knight at the Barn" Program listing	"Knight at the Barn" Program listing	"Knight at the Barn" program listing	"Knight at the Barn" program listing	"Knight at the Barn" program listing
	PTA Website	PTA Website	PTA Website	PTA website
		Facebook Recognition	Facebook Recognition	Facebook Recognition
		Honorable mention 2017-2018 yearbook	Honorable mention 2017-2018 yearbook	Honorable mention 2017-2018 yearbook
		Banner displayed during fall and spring fundraising windows**	Banner displayed throughout the 2017-2018 school year**	Banner displayed throughout the 2017-2018 school year**
			Company logo displayed in school foyer	Company logo displayed in school foyer
			Opportunities to provide company coupons/information school-wide	Opportunities to provide company coupons/information school-wide
				Company name/logo on each PTA newsletter

**School communication goes to approximately 1000 students and their families**

**\*Includes cash donations, goods and/or services**

**\*\*Company will provide 3'x5' banner**



## Sponsorship Commitment

Sponsor Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

### Sponsorship Level (please circle):

Knight (up to \$250)

Bronze (\$250)

Silver (\$500)

Gold (\$1000)

Platinum (\$2000)

### Description of donation:

Item(s) donated: \_\_\_\_\_

Value: \_\_\_\_\_

Additional information: \_\_\_\_\_

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Please mail this completed form, along with your donation to:

*\*Or you may request a donation pick-up*

Northshore Elementary School

Attention: PTA

1889 Thunderhead Road

Knoxville, TN 37922

*Checks should be made payable to: Northshore Elementary PTA*

Northshore Elementary PTA appreciates your support! If you would like additional information, have further questions or need a donation pick up, please contact Jenny Wilkes at [fundraising@northshoreelementarypta.com](mailto:fundraising@northshoreelementarypta.com).